

Parkmerced Community Meeting Summary December 12, 2007

Traffic, Transportation and Parking

- Consider Extending M-line to Daly City BART or provide a shuttle.
- Too grandiose for neighborhood, will draw too much traffic.
- Make sure traffic coming down on Brotherhood Way doesn't backfire.
- Address issues with Sloat Blvd. and 19th Ave. intersection. Make sure the same doesn't happen at Holloway and 19th Ave.
- Live on Lake Merced Hill, when SFSU in session, Lake Merced Blvd. is backed up both up and down Brotherhood Way.
- Traffic is like a river, it will find a way. Are you studying all possible routes students/traffic may divert to?
- Would like more bus routes, through Parkmerced and Brotherhood Way. 19th Ave. can't take any more cars. want to hear less how you'll get down 19th, more about other ways.
- Don't count on MUNI, they are reducing bus lines.
- Traffic on 19th often at a standstill, how will you address transportation? What other methods are you looking at?
- Students park on our streets; your additional 30,000 people will only further impact parking.
- Left turn lanes will exacerbate traffic south on 19th Ave.
- How much traffic can really be increased, your traffic reduction number is not right.
- Density and parking are big issues.

Housing

- What are the considerations determining sale and rental mix?
- Will the towers remain or come down?
- By quadrupling number of units the estimated water, energy reductions not what stated (those are per unit) and 9,000 units is too many.
- How tall and how many stories are the new buildings?
- What about fire and police services for new housing?
- This is a workhorse area for rental housing, and should be kept that way.
- What is the cost of renovated units?

Other Projects

- Many properties sold off at Parkmerced, many developments going on in the area; SFSU is planning an expansion that doesn't involve community.
- Parkmerced should buy the property Mission was looking at on Brotherhood Way and incorporate in our green space.
- How will you add all these new units in San Francisco while SFSU keeps growing? What's to stop encroachments of students?
- Community feels burned from SFSU planning and Mission Valley project.

Communication/Outreach

- I live across the street and this is the first time I have gotten notice, make sure to invite Lakeside associated.
- Please provide handouts of this information to give to community groups.
- Hope Parkmerced will be the influence to make things happen (transportation improvements).
- Are billboards in MUNI stations for Parkmerced part of this long range plan?
- I live on 19th in Lakeside across from Parkmerced and this is the first notice I received.
- This project will have a huge impact, 1000's of people should come to these meetings.
- Include citizens in your efforts to influence MUNI, and other agencies.

Miscellaneous

- Sewer system is falling apart, how will this be addressed in your plans?
- Do private corporations run Parkmerced?
- Will the community be gated? If not how do you keep students out?
- Near Lake Merced, the neighborhood has degraded over time with SFSU.
- Where exactly is the Parkmerced property line vis a vis SFSU, Daly City, etc.

Demographics

- Next 15 years baby boomers will be retiring so senior housing is a growing market.
- What is your target market?

Retail and Amenities

- When will retail and amenities happen during development.