

May 22, 2007 Parkmerced Community Meeting Notes

Finances

- Financial considerations/ feasibility
- How will you support this new development with your already existing rent-controlled units? Will you add additional units?
- Rental and for sale mix?
- Cumulative impacts of all the projects in the area in terms of resources, infrastructure, etc.

Infrastructure

- Occupancy, population—how much expansion?
- Roads and transit seems over-full already—how will you balance this?
- Ownership encourages upkeep and care of area
- Center/circle- don't clog with cars, great opportunity for a social hub for community
- If you maintain that large a green area, how much will you have to build up to increase your occupancy without loss of green space?
- Increase/decrease student population
- Concerns with congestion/drain on infrastructure
- Emergency preparedness/over crowding of area (OEM thinking?)
- Did ownership know about the possibility of long-term changes?

Culture/Retail

- Encourage artists/studios to come to the area
- Activities and events/ Farmers market commences June 2
- Community center/performing arts center
- If you become too successful, becomes unattractive, too popular
- Try to include small mom & pop retail venues
- Vibrant retail—draw people in from outside Parkmerced

SFSU

- Interaction with the city/SFSU—joint planning?
- Level and timing of coordination with other area projects
- Plans for Summerhill

Units

- How many additional units will be installed?
- New units; will they be rent controlled?
- What happens to the units you remove in your renovations?